



WIFS PDX Members and Friends,

Exciting things are ahead for our community here in Portland. In September 2026, Portland will host the national Women in Insurance and Financial Services conference, bringing a well-deserved spotlight to our thriving chapter and the meaningful connections being built right here in the Pacific Northwest.



For those already part of WIFS PDX, this is a proud moment that reflects years of building something truly special. For those considering joining, there has never been a better time to get involved and experience what makes this community so unique.

WIFS was founded in 1936 with a mission to attract, develop, and advance women in the insurance and financial services industries. This work began long before women had access to many of the financial tools we use every day, including the ability to open bank accounts or obtain credit independently. Nearly 90 years later, that mission continues to evolve, and our Portland Metro chapter is proud to carry it forward in a way that feels modern, welcoming, and deeply connected.

At WIFS PDX, we believe networking should feel natural and even enjoyable. What many professionals see as a task has become something much more meaningful here. Our chapter has created an environment where relationships form easily, conversations go beyond surface level, and women show up for one another both professionally and personally.

That spirit comes to life through a dynamic calendar of programming designed to meet people where they are. From our year-round “no-read” book club highlighting local women authors, to our Bridge to Happy Hour series that blends industry insight with relaxed connection, there is something for everyone. Our signature events continue to draw strong attendance through creative formats. Earlier this year, more than 50 women gathered for a Galentine’s celebration honoring professional relationships. Each spring, our Bridge and Bloom event brings members together for a roundtable experience where conversations flow and each connection adds a flower to a growing bouquet.

As we look ahead to hosting the national conference in 2026, this next year presents a unique opportunity. It is a time to deepen relationships, grow your network, step into leadership, and be part of the energy building within our chapter. Whether you have been involved for years or are just starting to explore WIFS, there is a place for you here.

If you have been curious about WIFS PDX, we invite you to join us at an upcoming event and experience the community for yourself. The connections you make here can shape your career, expand your perspective, and remind you that you are not building your business alone.

We are excited for what is ahead and even more excited to grow it together.

ICYMI...



BOOK CLUB WITH SHARI DUNN

Author Shari Dunn joined for a discussion about her book *Qualified: How Competency Checking and Race Collide at Work*, which highlights the scrutiny and struggles of people of color in the workplace.

BPG Wealth Management hosted the series kick-off of Bridge to Happy Hour with a webinar selection from the national archives. Attendees took away tips on client communication optimization and improving the client experience.



BRIDGE TO HAPPY HOUR



GALENTINE'S DAY CELEBRATION

WIFS partnered with Nordstrom and in-store stylists to showcase a capsule wardrobe featuring pops of pink for spring. The night was a celebration of women in the financial services industry!

Rapid networking with a floral twist! Members and friends made their way around to five stations where industry leaders led group discussions and shared insights into their respective areas of expertise. Thank you to Opal Blooms for supplying the floral elements.



BRIDGE & BLOOM

For every event you attend in 2026, you will receive a raffle ticket toward great prizes to be celebrated at our annual Jingle and Mingle event in December.

BOOK CLUB

Our WIFS PDX “no read” Book Club is back for another great year of connection and conversation. Whether you join us for one meeting or all of them, we would love to have you reading along with us.



WIFS PDX Book Club is open to both members and non-members! RSVP at wifspdx.org

A MESSAGE TO OUR SPONSORS

A huge thank you to our incredible 2026 annual sponsors for supporting Women in Insurance and Financial Services Portland this year. As a non-profit organization, their partnership makes it possible for us to create meaningful connections, impactful events, and opportunities for women in our industry to grow and thrive. Because of them, we're able to continue our goal of building a strong, supportive community that truly makes a difference.

We don't take that support lightly, and we are so grateful for their continued belief in our mission and investing in the future of women in insurance and financial services. We are thrilled to have every single one of them as a part of the magic.